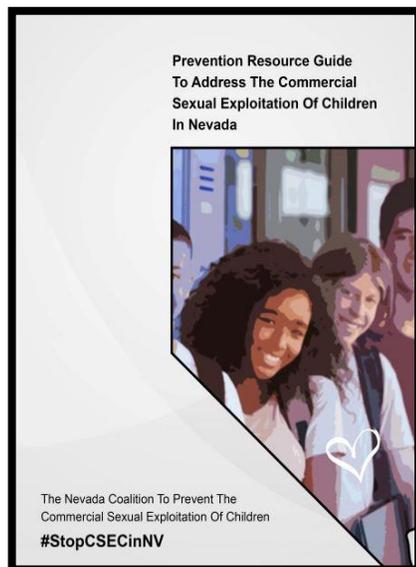


Prevention Resource Guide to Address the Commercial Sexual Exploitation of Children (CSEC Prevention Guide)

Attachment B of the Nevada CSEC Coalition Strategic Plan



The Nevada Coalition to Prevent the Commercial Sexual Exploitation of Children (CSEC Coalition) is proud to present the CSEC Prevention Guide. The CSEC Prevention Guide is the culmination of the Prevention subcommittee's efforts over a two-year period. Subcommittee members represented a broad cross-section of faith-based groups, local and state government agencies, law enforcement, private sector organizations, advocates and national industry associations. The Prevention Subcommittee was tasked with reviewing national promising practices in CSEC prevention, engaging subject matter experts and producing toolkits that could be used across Nevada to implement efforts to protect Nevada's children. CSEC survivors and an advisory group of youth reviewed and provided input on the toolkits. CSEC survivors also shared their stories, some of which are quoted in the Guide, in hopes that others will understand the risks and experiences of child sex trafficking and prevent the trafficking of other children.

The CSEC Prevention Guide describes a public health framework for the prevention of child sex trafficking and provides an overview of the characteristics of effective interventions and implementation efforts. The CSEC Prevention Guide is organized into nine toolkits with strategies and resources to educate communities, parents and youth, and decrease demand for the sexual exploitation of children. It can be used by businesses, organizations, churches, schools or individuals across Nevada. There are CSEC Prevention Toolkits for:

- Communities and Businesses
- Communities of Faith
- Parents, Guardians and Caregivers
- Youth
- Social Media and Mobile Apps
- Youth at Greater Risk
- American Indian Youth
- Reducing Demand for CSEC
- Promoting the National Human Trafficking Hotline

It is the intent and hope of the CSEC Coalition and its Prevention Subcommittee that communities will work collaboratively to prevent sex trafficking and protect Nevada's youth. There may be nothing more important than what you do for a single child who is prevented from being recruited into or continuing in a life of sexual exploitation. Preventing the exploitation of children is a meaningful endeavor that has lasting effects – literally, across generations.

The CSEC Prevention Guide can be retrieved from: <http://dcfs.nv.gov/Programs/CWS/CSEC/CSEC/>

